

PROJECT SNAPSHOT



GRANTEE
New River Conservancy



STATES IMPACTED
North Carolina, Virginia, West Virginia



ARC FUNDING
\$500,000

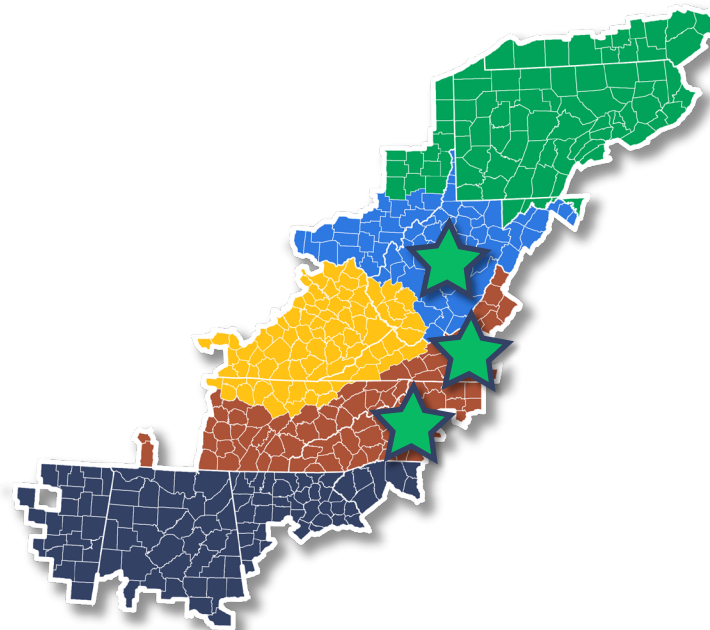


PARTNERS
New River Valley Regional Commission, High Country Council of Governments, WV Region 1 Planning and Development Council



ANNOUNCEMENT DATE
October 2024

STATES IMPACTED



PROJECT SUMMARY

New River Conservancy will use ARISE funding to create a plan to increase tourism, improve river infrastructure, and enhance visitor experiences throughout river-adjacent communities in North Carolina, Virginia, and West Virginia. Impacting 20 counties, the plan will include a comprehensive river inventory, a branding strategy, best practices for maintenance, and shovel-ready design plans to create a single standard for river access across several types of facilities.

The New River Conservancy and partners bring a combined \$215,000 in match funding. This project will produce one comprehensive plan by the end of the two-year performance period.