

Getting the Grant
 Successfully Applying for ARC's 2025 Funding Opportunities
 JANUARY 30: CHARLESTON, WV | FEBRUARY 4: CARTERSVILLE, GA | FEBRUARY 6: ITHACA, NY

Download Resources



January 30, 2025: Charleston, West Virginia

Wi-Fi Username: Marriott Conference

8:00 AM–9:00 AM	REGISTRATION Continental breakfast provided.
9:00 AM–9:20 AM	WELCOME REMARKS
9:20 AM–10:15 AM	<p>ARC PANEL: ARC FUNDING OPPORTUNITIES</p> <p>Moderator <i>James Bush, West Virginia State Program Manager</i></p> <p>Emily Cerna ARISE and POWER Program Manager, ARC Michael Hamilton ARISE and POWER Program Coordinator, ARC Lauren Wood INSPIRE Program Manager, ARC Megan Robinson <i>READY Appalachia</i> Program Manager, ARC</p>
10:15 AM–10:30 AM	BREAK
10:30 AM–11:20 AM	<p>BREAKOUT: ARC FUNDING OPPORTUNITIES</p> <p>ARISE Emily Cerna POWER Michael Hamilton INSPIRE Lauren Wood READY Megan Robinson AREA DEVELOPMENT Molly Theobald and Emela Chaudhri, and State Partners ARC HELP DESK ARC Programs and Legal Staff</p>
11:20 AM–11:30 AM	BREAK
11:30 AM–12:30 PM	<p>COMMUNITY PARTNERS PANEL: LOCAL DEVELOPMENT DISTRICTS</p> <p>Moderator <i>Jaclyn Courter, Program Analyst (LDD Initiatives), ARC</i></p> <p>Cassandra Lawson Senior Project Specialist, Region 4 Planning and Development Council (WV) Kerri Richardson Development Specialist, OVRDC (OH) Jennifer McIntosh Associate Director of Community and Economic Development, KY River (KY)</p>

12:30 PM–1:30 PM

LUNCH

1:30 PM–2:30 PM

BREAKOUT: ARC PRIORITIES AND PROJECT TYPES

Entrepreneurship and Business Development – Christy Johnson, Program Analyst, ARC

Workforce and Education – Emela Chaudhri, Division Director, ARC

Infrastructure – Molly Theobald, Division Director, ARC

Capacity Building – Megan Robinson, Program Manager, ARC

Downtown Revitalization – Sarah Arney, Program Analyst, ARC

Outdoor Recreation and Tourism – Maggie Mysliwicz, Program Analyst, ARC

2:30 PM–2:45 PM

BREAK

2:45 PM–3:45 PM

GRANTEE PANEL: OVERCOMING APPLICATION AND PROJECT DEVELOPMENT HURDLES

Moderator

Michael Hamilton

Dr. Elizabeth Vitullo

Co-Founder of the West Virginia Grant Resource Centers and Assistant Vice President for Economic Innovation at West Virginia University

Brent Lane

Senior Executive in Residence, Voinovich School of Leadership and Public Affairs at Ohio University

Jay Phillips

Executive Director, Seed Sower Inc.

3:45 PM–4:00 PM

CLOSING REMARKS