

Getting the Grant

Successfully Applying for ARC's 2025 Funding Opportunities

JANUARY 30: CHARLESTON, WV | FEBRUARY 4: CARTERSVILLE, GA | FEBRUARY 6: ITHACA, NY

Download Resources



February 4, 2025: Cartersville, Georgia

Wi-Fi Username: CBCC-WIFI

Password: cbccwifi

8:00 AM–9:00 AM	REGISTRATION Continental breakfast provided.
9:00 AM–9:20 AM	WELCOME REMARKS
9:20 AM–10:15 AM	<p>ARC PANEL: ARC FUNDING OPPORTUNITIES</p> <p>Moderators <i>Annaka Woodruff, Georgia State Program Manager</i></p> <p>Emily Cerna ARISE and POWER Program Manager, ARC</p> <p>Michael Hamilton ARISE and POWER Program Coordinator, ARC</p> <p>Mary Moran INSPIRE (Health/SUD Recovery) Program Analyst, ARC</p> <p>Megan Robinson <i>READY Appalachia</i> Program Manager, ARC</p>
10:15 AM–10:30 AM	BREAK
10:30 AM–11:20 AM	<p>BREAKOUT: ARC FUNDING OPPORTUNITIES</p> <p>ARISE Emily Cerna</p> <p>POWER Michael Hamilton</p> <p>INSPIRE Mary Moran</p> <p>READY Megan Robinson</p> <p>AREA DEVELOPMENT Molly Theobald and State Partners</p> <p>ARC HELP DESK ARC Programs and Legal Staff</p>
11:20 AM–11:30 AM	BREAK
11:30 AM–12:30 PM	<p>COMMUNITY PARTNERS PANEL: LOCAL DEVELOPMENT DISTRICTS</p> <p>Moderator <i>Jaclyn Courter, Program Analyst (LDD Initiatives), ARC</i></p> <p>Heather Feldman Executive Director, GMRC (GA)</p> <p>Chuck Hammonds Executive Director, SEDEV (TN)</p> <p>Dennis Stripling Executive Director, West AL Regional Commission (AL)</p>
12:30 PM–1:30 PM	LUNCH

1:30 PM–2:30 PM

BREAKOUT: ARC PRIORITIES AND PROJECT TYPES

Entrepreneurship and Business Development – Christy Johnson, Program Analyst, ARC and Michael Mills, Program Analyst, ARC

Workforce and Education – Mary Moran, Program Analyst, ARC and Jaclyn Courter, Program Analyst, ARC

Infrastructure – Molly Theobald, Division Director, ARC

Capacity Building – Megan Robinson, Program Manager, ARC

Downtown Revitalization/Outdoor Recreation and Tourism – Sue Long, Program Analyst, ARC and Eve Lettau, Program Analyst, ARC

Energy – Chris Brazell, Program Manager, ARC

2:30 PM–2:45 PM

BREAK

2:45 PM–3:45 PM

GRANTEE PANEL: OVERCOMING APPLICATION AND PROJECT DEVELOPMENT HURDLES

Moderator

Emily Cerna

David Murphy

V.P. Marketing & Economic Development, Volunteer Energy Cooperative

Kathleen Varda

Foundation Director, Highland Rivers Foundation

Lilly Tench

Director, Spark Innovation Center

3:45 PM–4:00 PM

CLOSING REMARKS